

Cannes Sync Awards Contest Rules

Article 1: Organization of the Contest

The Association des Superviseurs Musicaux (ASM), a non-profit association founded on March 25, 2020, registered under the number W 751 256 296, with its headquarters at 12 rue d'Enghien, 75010, Paris, France (hereinafter referred to as the "Organizer"), is organizing a contest (hereinafter referred to as the "Contest") as part of its mission to promote the profession and role of Music Supervisors.

Article 2: Purpose of the Contest

The Contest, which is free and without any purchase obligation, involves filling out an online registration form hosted on the website at the following address:

<https://inbox.bridge.audio/cannes-sync-awards> accessible from the explanatory page: asm.bridge.audio/cannes-sync-awards

As part of the Contest, a jury composed of ASM members will designate the winner among the participants (hereinafter referred to as the "Participants"). Participation in the Contest implies the unconditional acceptance of these rules in their entirety (hereinafter referred to as the "Rules").

Article 3: Contest Dates and Duration

The Contest runs for a duration of 15 days (FIFTEEN days) from Thursday, May 16, 2024, to Friday, May 31, 2024, at midnight.

Due to the success of the event and the request of several participants, this initial period has been extended until Wednesday, June 5, 2024.

Article 4: Conditions of Participation and Validity of Participation

4-1. Conditions of Participation

The Contest is open to all individuals wishing to participate.

Minors are allowed to participate in this contest, provided they have obtained prior express permission from their parents or the person exercising parental authority. Their participation implies that they have obtained this authorization.

Any false statement, or failure to respond to the Organizer's request for proof, will automatically result in the cancellation of the minor's participation in the Contest.

Individuals who collaborated in organizing the Contest, as well as their immediate family members, employees of the Organizer, or subcontractors of the Organizer and its affiliated companies, are not permitted to participate.

A participant's registration must include the following information:

- First name
- Last name
- Activity
- Email address

These details are provided when submitting an audio file via the 'Cannes Sync Awards' INBOX available on the page: <https://inbox.bridge.audio/cannes-sync-awards>

Once the participant has completed the "INBOX" form, they must confirm their participation by validating the creation of their account on the Bridge.audio service. An email will be sent to confirm their participation.

4-2. Validity of Participation

Only one entry per individual is accepted throughout the Contest duration.

Any participation in the Contest will be considered invalid if it does not comply with the validity criteria listed on the explanatory page or if the identity or email address provided is inaccurate, rendering the participation null.

Furthermore, any participation not meeting the following conditions will be considered invalid:

- Send only one proposal: one piece for one scene
- Indicate in the Subject: Film name
- Specify in the Message: a pitch sentence to justify the choice of your piece

The Organizer reserves the right to eliminate any entry that does not comply with these Rules, especially if the email address provided is an alias or a duplicate of an already submitted email address. The Organizer also reserves the right to conduct any verification it deems necessary regarding the winner and to request, for the award of the prize, the presentation of documents that verify their identity (ID card or passport, postal address, email address, and/or phone number). Each participant must provide the Organizer with valid documents proving their identity (ID card or passport, and if applicable, driver's license).

Furthermore, a deduplication of the participant file will be carried out before any jury deliberations to isolate repetitions of the 'First Name Last Name' pairs and exclude any participant who attempted to create fake accounts (except for clearly identified homonyms).

Article 5: Designation of Winners

The jury will meet during the Soeurs Jumelles festival from June 25 to 30 in Rochefort to select the top 10 (ten) winners based on artistic and professional criteria entirely at their discretion, with no interference in their selection process.

Article 6: Prizes

The Contest offers the following prizes (subject to increase depending on ongoing proposals from the Organizer's partners, therefore only upward. The prizes described below are the minimum that winners can expect to receive):

1st to 3rd Prize

- Exclusive meeting with the jury members*
- 100 (one hundred) tracks on the Bridge.audio Sync Hub for 3 (three) years**
- 1 'Essential' plan free for 1 year, courtesy of Your Music Marketing

4th & 5th Prize

- 50 (fifty) tracks on the Bridge.audio Sync Hub for 2 (two) years**

6th to 10th Prize

- 20 (twenty) tracks on the Bridge.audio Sync Hub for 1 (one) year**

If circumstances require, the Organizer reserves the right to replace the awarded prize with one of equal nature and value.

- The exclusive meeting will take the form of a video call of approximately 30 minutes, scheduled based on the availability of both parties but before October 31, 2024.

** The Sync Hub is the synchronization discovery platform powered by Bridge.audio that connects rights holders with all music buyers. The tracks on the Sync Hub are accessible to music buyers.

For purely informative and non-contractual purposes, here is an estimate of the value of the designated prizes:

- 100 (one hundred) tracks on the Bridge.audio Sync Hub for 3 (three) years: €900
- 50 (fifty) tracks on the Bridge.audio Sync Hub for 2 (two) years: €400
- 20 (twenty) tracks on the Bridge.audio Sync Hub for 1 (one) year: €100

Article 7: Announcement and Publication of Winners' Names

The winners' names will be announced during the final jury deliberations between June 25 and 30, 2024 (exact date to be confirmed).

Article 8: Prize Delivery and Collection Location

The winners will receive their prize during the jury's deliberations by the Organizer. The winners will be notified by the Organizer via email. The prizes will also be sent by email; for the top 3 winners, a video conference will be organized.

If the email address is incorrect or does not match the winner(s), or if for any technical reasons the notification email cannot be delivered, the Organizer cannot be held responsible. An unreachable winner cannot claim any prize, compensation, or indemnity of any kind. The awarded prize is personal and non-transferable. Furthermore, the prize cannot be contested by the winner, nor can it be exchanged or substituted for any other form of compensation.

Article 9: Protection of Personal Data and Right to Image

The personal data collected for Contest participation is recorded and used by the Organizer for the purposes of participation and prize distribution.

In accordance with the French Data Protection Act of January 6, 1978, and Regulation (EU) 2016/679 of the European Parliament and Council of April 27, 2016 (GDPR), participants can withdraw their consent at any time and have the right to access, rectify, modify, or delete their personal data. Any request should be sent by mail to the Organizer at the following address: ASM, Communication Service, 12, rue d'Enghien, 75010, Paris, France.

Article 10: Organizer's Responsibility

Participants acknowledge and accept that the Organizer's sole obligation regarding the Contest is to submit the collected registration forms for the draw, provided their participation complies with the terms and conditions of the Rules, and to award the prize(s) to the winner(s) according to the criteria and methods defined in these Rules.

The Organizer shall not be held liable for any technical, material, or software failures of any kind.

Article 11: Contest Disputes

Any dispute or claim regarding the Contest and/or the draw must be made by simple letter sent to the Organizer at the following address: ASM, Communication Service, 12, rue d'Enghien, 75010, Paris, France.

This letter must specify the exact date of participation, the complete contact details of the player, and the exact reason for the dispute. No dispute will be considered eight (8) days after the Contest ends. No other form of dispute or claim will be accepted. No response will be given to any request or claim regarding the application or interpretation of these Rules.

Article 12: Force Majeure and Reservations

The Organizer cannot be held responsible if, due to a force majeure event or an event beyond its control, the Contest is modified, shortened, or canceled. The Organizer reserves the right to carry out any verification it deems necessary regarding compliance

with the Rules, especially to exclude any participant who has made an inaccurate or false declaration or has cheated.

Article 13: Applicable Law and Jurisdiction

The Rules are governed by French law. Any difficulty in applying or interpreting the Rules will be resolved exclusively by the competent civil court of Paris.

Article 14: Filing and Consultation of the Rules

A copy of these Rules is available and can be consulted for the entire duration of the Contest at the following address:

<https://asm.bridge.audio/hubfs/ASM%20-%20r%C3%A8glement%20Cannes%20Sync%20Awards%20-%20EN.pdf>